



World Health Care Networks

**World Health Care Networks Biennial
Conference 2012**

**Networks in Health:
Leading, Linking, Innovating, Transforming**

**Thursday 26 to Saturday 28 July
Cairns Convention Centre Australia**

www.whcnetworks.com

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Context

Common health system challenges and an international commitment to work towards the Millennium Development Goals (MDGs) are helping to drive solidarity and cohesion amongst the global health community – particularly under the auspice of a renewed comprehensive primary health care agenda.

Concerns such as the impact of ageing populations, the provision of complex and chronic care, health workforce shortages, social security reform and escalating costs require a response from all countries, rich and poor, meaning that measures taken to address them in one setting may be of potential benefit in another.

Capitalising on such opportunities requires stakeholder capacity and a willingness to learn from others; harnessing the benefits of a multilateral approach to health service delivery and sharing in knowledge and innovation in an environment that demands a diversion from the status-quo. To realise this, the evident advantage that connected health care networks offer in efficiency gains, cost-effectiveness, creativity and outcomes must be harnessed through creating and strengthening cross-border collaboration between interested and compatible stakeholders.

World Health Care Networks was founded by the Australian General Practice Network (AGPN) and General Practice New Zealand (GPNZ) to achieve exactly this. The 2012 Conference will provide a highly visible platform to connect and promote future relationships between global health and social care leaders, with the sustained long-term improvement of population health outcomes being the shared objective.

Specifically, WHCN 2012 will examine how health care networks are forming and maturing; investigating their value at the micro, 'meso' and macro levels with emphasis on the integrative and coordinating roles and functions they fulfill in creating a well-developed primary health care system. The Conference will fuse health and social care policy, research, program implementation and service development to explore the capacity and potential of networks in improving population health outcomes; attracting health system managers, researchers, policy makers and clinical and community leaders from around the world.

Conference goals:

The Conference will:

- a) Bring together health and social care leaders from around the world to share in the different ways networks have, and can, drive a comprehensive and integrated primary health care agenda.
- b) Grow the World Health Care Networks movement by continuing to foster national and international network connections for future ongoing collaboration.

Conference theme:

Health Care Networks: Leading, Linking, Innovating, Transforming

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Conference streams and outcomes:

Clinical and provider networks

"Service-level innovation"

Ageing populations and changing disease patterns are the impetus behind the growing interest in integration, coordination and multidisciplinary care approaches. This stream will explore the benefits that clinical, provider and practice networks offer in support of best practice clinical care, quality and improvement in general practice and primary health care, and the design and implementation of innovative service delivery models. It will offer delegates tangible ideas and examples of how this can be achieved in the context of a comprehensive primary health care model.

Health governance and leadership networks

"Systems-level change"

Driving a progressive comprehensive primary health care agenda requires renewed health governance and leadership skills. This stream will examine the concept of 'managerially-intelligent clinicians' and 'clinically-intelligent managers' as a way of exploring the skills sets and leadership qualities required for shaping systems-level change in a new health care environment. It will specifically demonstrate how networks have been, and can be, utilised to drive systems-level change effectively and efficiently across settings.

Multi/cross-sectoral networks

"Health in all policies: networking across sectors"

The best population health outcomes cannot be achieved by the health system alone. Health is a state of complete physical, mental and social wellbeing, and is determined by many social, economic and environmental factors beyond the scope of the traditional health system. Multiple sectors must therefore forge sustainable, collaborative networks to achieve health in all policies. This stream will provide delegates with the latest in research and evidence, examples and ideas on how networks have been, and can be, utilised to achieve cross-sectoral collaboration across respective settings.

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Thursday 26 July		
Time	Format	Room
7.00am-9.00am	Registration	
9.00am-10.30am	Opening Plenary	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
	Health care networks in the 21st century	
9.00am-9.15am	Welcome to Country	
9.15am-9.45am	Official welcome by World Health Care Network founders Dr Emil Djakic, Chair, Australian General Practice Network and Dr Bev O'Keefe, Chair, General Practice New Zealand	
9.45am-10.15am	Keynote Speaker: Hon Tanya Plibersek, Australian Minister for Health. <i>The role of health and social networks in the Government's vision for Australian health.</i> (Invited)	
10.15am-10.30am	Question time Session insights This session will reintroduce and reaffirm the principles on which World Health Care Networks was founded and review the vital role of contemporary networks in health against the backdrop of current global, national and regional drivers in health and social care policy. It will be complemented by an insightful presentation from Australia's Health Minister, which will examine and articulate the role that networks are playing in driving its health reform agenda.	
10.30am-11.15am	Morning tea, trade exhibition	Hall 2
11.15am-12.45pm	Plenary 2	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
	Cultural transformations through clinical and provider-led care networks	
11.20am-11.50pm	Keynote Speaker: Ms Fiona Thomson, CEO, General Practice New Zealand <i>[topic to be advised]</i>	
11.50am-12.30pm	Keynote Speaker: Dr Jason Cheah, CEO, Agency for Integrated Care, Singapore. <i>A framework and working model for integration of care: bridging gaps between tertiary, secondary and primary care</i>	

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12.30pm-12.45pm	<p><i>settings.</i></p> <p>Question time</p> <p>Session insights</p> <p>Clinical leadership and a paradigm shift from problem oriented to goal oriented care that puts the patient and his/her goals at the centre of care are both essential to ensuring innovation and best-practice occurs where it counts: 'on the ground'. This session will explore how networks of clinical leaders have been organised and mobilised to support new or strengthened models of integrated care.</p>	
12.45pm-1.45pm	Lunch, trade exhibition	Hall 2
1.45pm-3.15pm	Plenary 3	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
1.50pm-2.20pm	<p>Achieving health system change through best practice governance and leadership: what it takes</p> <p>Keynote Speaker: Dr Judith Smith, Director of Policy, Nuffield Trust UK. <i>How far have PHOs developed globally?</i></p>	
2.20pm-2.50pm	<p>Keynote Speaker: Dr Brian Evoy, Executive Lead, Divisions of Family Practice, British Columbia, Canada. <i>Different ways of thinking about networks.</i></p>	
2.50pm-3.15pm	<p>Question time</p> <p>Session insights</p> <p>There is already considerable literature about the various forms of networks in health. This session will present and discuss the latest research and contemporary thinking about organised general practice and primary health care networks, the role they currently play in the health care system and the roles to which they can aspire.</p>	
3.15pm-4.00pm	Afternoon tea, trade exhibition	Hall 2
4.00pm-5.30pm	Plenary 4	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
	<p>Sectors working together for better health outcomes</p> <p>Keynote Speaker: Professor Helen Keleher, President, Public</p>	

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4.05pm-4.30pm	Health Association of Australia <i>[title to be advised]</i>	
4.30pm-4.55pm	Keynote Speaker: Professor Jan de Maeseneer, Chair, European Forum for Primary Care <i>[title to be advised]</i>	
4.55pm-5.20pm	Keynote Speaker: Mr Mick Gooda, Aboriginal and Torres Strait Islander Social Justice Commissioner, the Australian Human Rights Commission <i>[title to be advised]</i> (Invited)	
5.20pm-5.30pm	Question time	
	Session insights Addressing the social determinants of health through multi-sectoral networks will be critical to driving the comprehensive primary health care agenda globally. This session draws on the experience and expertise of three leaders in action to tackle social determinants who will challenge delegates in the way they conceptualise health, as well as offer tangible ideas and solutions for the implementation of comprehensive primary health care policy.	
5.30pm-7.00pm	Welcome Reception, trade exhibition	Hall 2

Friday 27 July

Time	Format	Room
9.00am-10.30am	Plenary 5	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
9.05am-9.35am	Political economy and health: the role of networks in public policy Keynote Speaker: Mr Alan Milburn, former Secretary of State for Health UK <i>[title to be advised]</i> (Invited)	
9.35am-10.05am	Keynote Speaker: Professor Philip Davies, Professor of Health Systems and Policy, School of Population Health, University of Queensland <i>[title to be advised]</i>	
10.05am-10.30am	Question time Session insights Organisations that represent clinical and 'meso' level primary health care organisations can be critical policy actors. They are in a powerful position to form coalitions for policy leadership and influence in order to make a contribution to shaping their nation's health care policies. This discussion will centre on the role that the non-government sector can play in setting a vision and influencing policy settings that advance primary health care development.	

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10.30am-11.15am	Morning tea, trade exhibition	Hall 2
11.15am-12.45pm	Concurrent Session 1	
1A	Integrating pharmacy with general practice <i>Information to be added</i>	
1B	Innovative financing in primary health care <i>Information to be added</i>	
1C Table top presentations	<i>Call for abstracts</i>	
12.45pm-1.45pm	Lunch, trade exhibition	Hall 2
1.45pm-3.15pm	Concurrent Session 2	
2A	Primary health care reform in New Zealand: "Better, Sooner, More Convenient" <i>Information to be added</i>	
2B	Connecting care <i>Information to be added</i>	
2C Table top presentations	<i>Call for abstracts</i>	
3.15pm-4.00pm	Afternoon tea, trade exhibition	
4.00pm-5.30pm	Plenary 6	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
4.05pm-4.35pm	Transition of paradigms: leadership, stewardship, daring and innovation Keynote Speaker: Mr Hal Wolf, Senior Vice President & Chief Operating Officer, Kaiser Permanente, The Permanente Federation US <i>[title to be advised]</i> (Invited)	
4.35pm-5.05pm	Keynote Speaker: Dr Johnny Marshall, Chair, National Association for Primary Care UK & Chair, United Commissioning UK. <i>Achieving quality and flexibility through UK's clinical commissioning consortia.</i>	
5.05pm-5.30pm	Question time and summary of day two Session insight Kaiser Permanente is considered a global health care innovator in the	

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	<p>way it has achieved such high-levels of service integration and care continuity for its almost 9 million health plan members in the US. The UK on the other hand, like a number of other countries, is now beginning to undergo major health care reform as it tries to reach similar system objectives. This session will give delegates an insight into the innovations and creativity that has been used by Kaiser to achieve some of its goals, highlighting the leadership and stewardship that was critical to make it happen. This will be contrasted with the UK's past and current experiences with health reform, articulating the vision and strategy that is driving its current changes.</p>	
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Saturday 28 July

Time	Format	Room
9.00am-10.30am	Plenary 7	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
9.05am-9.35am 9.35am-10.05am 10.05am-10.30am	<p>Mobilising for primary health system renewal in the developing world</p> <p>Keynote Speaker: <i>Information to be added</i></p> <p>Keynote Speaker: Professor Jan De Maeseneer, Head of the Primafamed Ghent University Centre – a coordinating centre for the African family physician training network. <i>Developments in African primary care.</i></p> <p>Question time</p> <p>Session insights</p> <p>This session will include the dimension of global health in the WHCN agenda. All is not equal when it comes to health system capacity. This session will provide delegates with an insight into how innovative health service models can blossom in settings of comparatively tight resources and capacity and what we can learn from community oriented primary care as a strategy to integrate primary health care and public health approaches.</p>	Hall 2
10.30am-11.15am	Morning tea, trade exhibition	
11.15am-12.45pm	Plenary 8:	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
	Health emergency management: the role of reliable primary health care systems	

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11.15am-11.45am	Keynote Speaker: Hon Anna Bligh, Premier of Queensland, Australia. <i>Case study: the Queensland flood disaster.</i> (Invited)	
11.45am-12.15pm	Keynote Speaker: Mayor Bob Parker, Christchurch Lord Mayor, New Zealand. <i>Case study: the Christchurch earthquake disaster.</i> (Invited)	
12.15pm-12.45pm	Question time Session insights Health systems around the world are pushed to capacity, and often beyond, in their efforts to deal with catastrophic natural disasters. Reliable primary health care systems can provide efficient health emergency management. This session will discuss the importance of primary health care to effective health emergency management during response and recovery, risk reduction and disaster preparedness drawing on the two recent natural disasters of the Christchurch earthquakes and the Queensland floods.	
12.45pm-1.45pm	Lunch, trade exhibition	Hall 2
1.45pm-3.30pm	Closing Plenary	Hall A and B
Facilitator:	Ms Feyi Akindoyeni, Partner, Kreab & Gavin Anderson Worldwide	
1.45pm-2.15pm	The Power of Networks: what delivers and sustains them? Keynote Speaker: Dr Mark Boutros, Director, Corporate Responsibility, Kreab & Gavin Anderson Worldwide <i>[title to be advised]</i>	
2.15pm-2.45pm	Keynote Speakers: Mr Jason Trethowan, Deputy Chair G21 Health & Wellbeing Executive & CEO Barwon Medicare Local; Mr Lenny Jenner, Chair G21 Health & Wellbeing Executive & CEO Borough of Queenscliffe Council Vic; Ms Anne Somerville, Director G21 Health & Wellbeing Executive <i>[title to be advised]</i>	
2.45pm-3.15pm	Question time	
3.15pm-3.30pm	Summary and closing remarks Session insights This session will conclude the conference with a thought provoking look at why the concept of 'network' can be such a powerful brand and strategies to establish and build brand equity for your network.	