

# HealthyPractice<sup>®</sup>

Sharing practice management learnings  
through the internet

## **Why MAS?**

- 1921 – formed by a group of GPs
- Member-based mutual organisation
- Provide insurance, finance, savings & investments to 22,000 Members
- Private practice Members needed business advice – 1998 BAS team formed

## **Why HealthyPractice<sup>®</sup>?**

- General practice small but complex and changing business
- Quality standards and increased business compliance
- Lack of good business management skills
- Business support was limited

## **HealthyPractice<sup>®</sup> development**

- 2004 – MAS directors approval
- GPs, practice managers, Deloitte Consulting and Buddle Findlay legal team involved in development
- 2005 – practice management employed for helpdesk and service launched to general practice

## **HealthyPractice**<sup>®</sup>

- Web based service with business hours helpdesk
- Customised for general practice
- Training seminars throughout NZ
- Over 50% of NZ general practice subscribing

# HealthyPractice<sup>®</sup> Tour

HealthyPractice<sup>®</sup>

## MAS Contacts

**HealthyPractice**<sup>®</sup>

[www.healthypractice.co.nz](http://www.healthypractice.co.nz)

**MAS**

[www.medicals.co.nz](http://www.medicals.co.nz)

**Contact**

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